

You're Invited..

2010 WFCE Annual Conference
August 9-11, 2010
The Plaza Hotel—Eau Claire, WI

“Meeting Today’s Challenges...the Next Chapter”

Solar Tour—KEEP

ProStart Training

Anatomy in Clay

Building Skills for Health
Literacy Training

Chef Demo

- “The Biggest Loser”

Etiquette Dinner

Financial Education

- Economics Wisconsin

Food Science

Middle School Nutrition
Curriculum

Health Science

Employability Skills Stan-
dards

Literacy Standards in FACS
curriculum

Going Green...ideas for your
classroom

“Nectar in the Sieve”
Book Talk

Realityworks Tour

Entrepreneurship Curriculum

What’s Your Freak Factor?
...find out **Tuesday, August 10**

Keynote Speaker—David Rendall
www.drendall.com

NEW THIS YEAR!!

All participants
will receive a
complimentary
jump drive with
conference
materials.



**Great Prizes...
Including a Sun Oven—
donated by KEEP**

Great Pre-Sessions!

Realityworks
Live it. Learn it.



Ever wonder where those babies come from? Who engineered the design? How are they produced? Find out what the company is all about and give your feedback during this tour...only 2 blocks from The Plaza Hotel.

WFCE Fun Factor...

That’s right, it’s the week of Sturgis and WFCE will celebrate with our very own “Hog Party” Monday evening—hosted by Diane Ryberg & WFCE

To Be Continued...

Tuesday with a Leinenkugel’s Brewery Tour & an Etiquette Dinner that proves to be a comedy show hosted by Chef Jeff



The Freak Factor: Discovering Uniqueness by Flaunting Weakness

What do you wish you could change about yourself? Are you too loud or too quiet, too hyperactive or too sedentary, too organized or too messy? You get the idea. Most people think that they should find and fix their weaknesses. However, research shows that most of us never make much progress trying to eliminate our worst traits. In fact, your weaknesses are actually the best clue to your strengths. In this funny and counter-intuitive talk, David shows you how to find success and improve performance by starting with your weaknesses — and embracing them rather than trying to deny them.

Check out the Website for additional information...
www.wfce.org

THE PLAZA
HOTEL & SUITES
Conference Center

1202 W. Clairemont Ave.
Eau Claire, WI 54701

Blocked Rooms: WFCE
Cut-off Date: July 25
(715) 834-3181

State Rate: \$70.00 sgl
\$89.00 dbl